



ATTRACT.TM

ATTRACT PATIENTS **INSTANTLY**
WITH WEB + SEO + CONTENT.

DESCRIPTION

Website Management

Includes everything listed below

WEBSITE MANAGEMENT

- Includes 1 Provider & Bio ✓
- Includes 1 Facility & Details ✓
- Includes 20 Services/Procedures ✓
- Up to 10 Team Member Bios ✓
- Up to 10 Hosted Video Pages ✓
- Up to 2 Custom Mark-Up Pages ✓
- Up to 2 Custom Banners or Video ✓
- On-Page Editing & Admin Tools ✓
- Appointment Scheduling ✓
- Reputation Management ✓
- Virtual Consultation ✓
- Content Marketing Tools ✓
- Local Listing Management ✓
- Dedicated Success Team ✓

MONTHLY EXTRAS

- Add 1 Extra Provider
- Add 1 Extra Facility
- Add 10 Extra Services
- ADA Accessibility
- Language Translation

ONE-TIME EXTRAS

- Custom Website Redesign
- 1-Day On-Site 8-Video Shoot
- Author Extra Content Page
- Author Extra Mark-Up Page
- Migrate Blogs (10 for Free)
- Migrate Videos (10 for Free)
- Video Transcription Services

DESCRIPTION

Premium SEO

Includes everything listed below. Requires Website Management.

PREMIUM SEO

- Title Tags & META Descriptions ✓
- Friendly URL & Page Indexation ✓
- Multi-Tiered SEO Navigation ✓
- Provider/Facility/Service Focus ✓
- All On-Page Interlinking & SEO ✓
- SEO Performance Dashboard ✓
- SEO Back-Link Monitoring ✓
- Google My Business Updates ✓
- Google Proofing & Future Proofing ✓
- JSON-LD & Structured Schema ✓

DESCRIPTION

Content Marketing

Includes everything listed below. Requires Premium SEO.

CONTENT MARKETING

- Own Any Content We Write For You ✓
- Rolling Quarterly Content Schedule ✓
- Creation of Blog Content Pages ✓
- Creation of Core Content Pages ✓
- Creation of Video Content Pages ✓
- Content Creation CalendarTM ✓
- Coordinated with Premium SEO ✓
- 400-800 Avg Words Per Post ✓
- Images & Editing As Needed ✓
- Performance Review & Reports ✓



GROW.TM

GET MORE PATIENTS ON **DAY 1**
WITH LEAD GEN CAMPAIGNS.

DESCRIPTION

Social Media Leads

Includes everything listed below

SOCIAL MEDIA ADVERTISING

Up to 3 Related Services Per Campaign	✓	Lead Generation Dashboard	✓
Facebook & Instagram Ad Networks	✓	Ad Copy, Images & Linking	✓
Geo-Targeted & Data-Targeted Ads	✓	Key Metric Tracking Per Ad	✓
Turn-Key Campaign Management	✓	Performance Review & Reports	✓

DESCRIPTION

Pay Per Click Leads

Includes everything listed below

PAY PER CLICK ADVERTISING

Up to 3 Related Services Per Campaign	✓	Lead Generation Dashboard	✓
Google Ad Networks for PPC Ads	✓	Ad Copy, Offers & Linking	✓
Geo-Targeted & Data-Targeted Ads	✓	Key Metric Tracking Per Ad	✓
Turn-Key Campaign Management	✓	Performance Review & Reports	✓

DESCRIPTION

Display Advertising (Beta)

Includes everything listed below

DISPLAY ADVERTISING CAMPAIGNS

Up to 3 Related Services Per Campaign	✓	Lead Generation Dashboard	✓
Google Ad Networks for Display Ads	✓	Ad Copy, Offers & Linking	✓
Geo-Targeted & Data-Targeted Ads	✓	Key Metric Tracking Per Ad	✓
Turn-Key Campaign Management	✓	Performance Review & Reports	✓

DESCRIPTION

Email Marketing (Beta)

Includes everything listed below

EMAIL MARKETING CAMPAIGNS

One-Time Email Database Import	✓	Content Creation Calendar TM	✓
Real-Time Auto Responders	✓	Create Email Nurturing Schedule	✓



RETAIN.TM

RETAIN MORE PATIENTS **24/7**
WITH MANAGED SOLUTIONS.

DESCRIPTION

Managed Social Media

Includes everything listed below

MANAGED SOCIAL MEDIA

2 Social Media Profiles for 1 Location	✓	Content Creation Calendar™	✓
Facebook & Instagram Management	✓	Creation of Post, Images & Links	✓
Google My Business (GMB) Postings	✓	Online Process for Content Review	✓
Content Marketing Integration	✓	Performance Review & Reports	✓

DESCRIPTION

Managed Chat (24/7)

Includes everything listed below

MANAGED CHAT (24/7)

24/7/365 Managed Chat Service	✓	Monthly Budgeting & Spending	✓
After-Hours Professional Support	✓	Only Pay for Qualified Leads	✓

DESCRIPTION

Real-Time Bookings

Includes everything listed below

REAL-TIME BOOKINGS

Unlimited Providers are Included	✓	Bi-Directional Text & Email Patients	✓
Bookings by Enterprise Group	✓	Automated "Next Steps" CRM	✓
Bookings by Facility or Provider	✓	Pre-Care, Post-Care & Re-Care	✓
Automatically Send Reminders	✓	Optional Payments (\$250 Extra)	✓
No Show Alerts & Rescheduling	✓	Collect Payments from Website	✓
Last Minute Appt Cancellations	✓	Overdue Payments Notices	✓

DESCRIPTION

Back-Link Campaigns

Includes everything listed below

BACK-LINK BUILDING

Back-Link Campaign Management	✓	Content Creation Calendar™	✓
Active Content & Publication Effort	✓	Keyword Research & Strategy	✓